



OPTIMILE

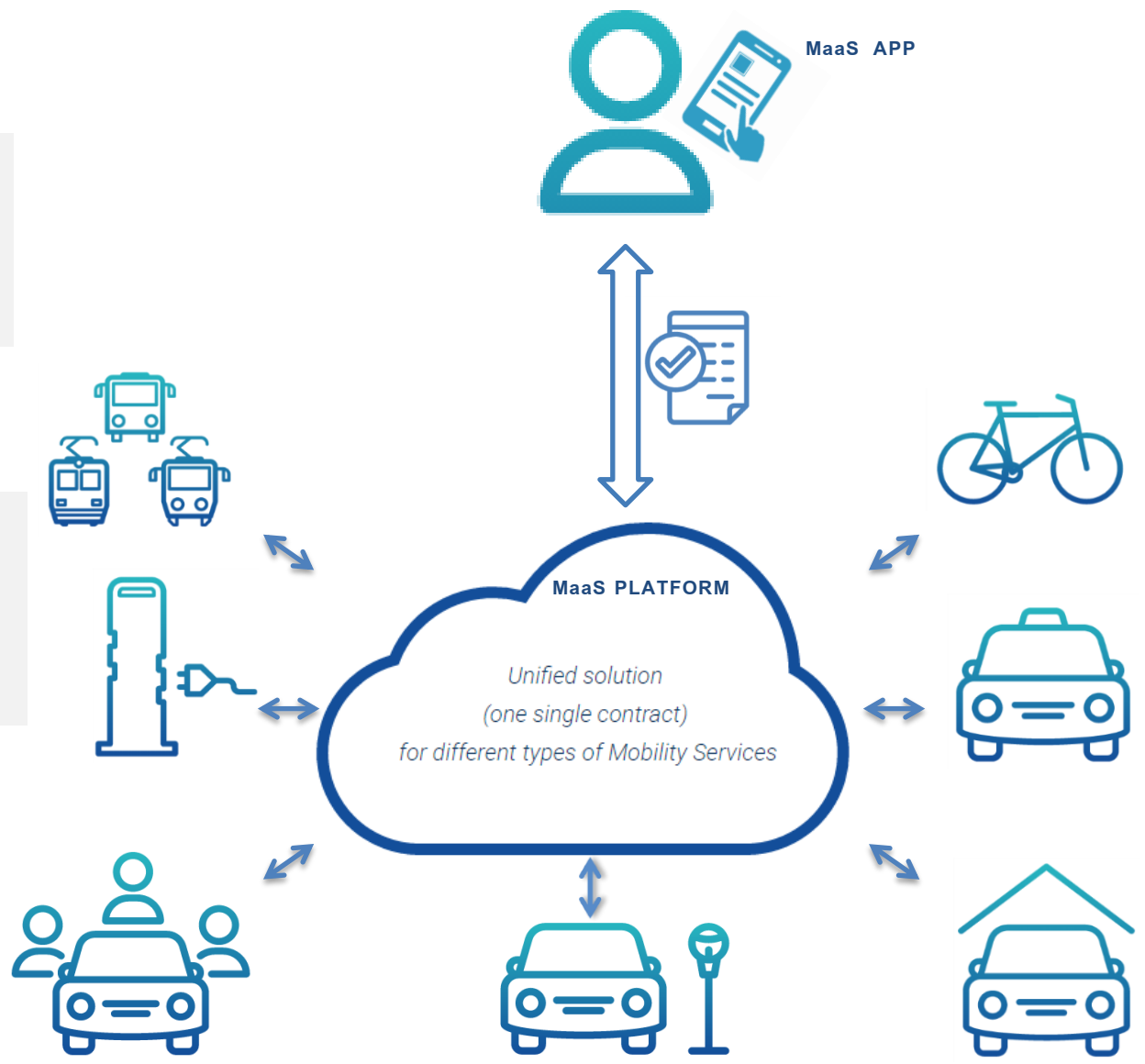
Smart mobility enabler

Presentation Transmob

What is MaaS?

Mobility-as-a-Service (MaaS) describes a shift away from **personally owned modes** of transportation **towards mobility solutions** that are **consumed as a service**.

This is enabled by **combining** transportation services from **public and private transportation providers through a unified gateway** that creates & manages the trip and which users can pay for with a single account.



Optimile(www.optimile.eu) is a dynamic, devoted and ambitious **SaaS company** of Gent, Belgium. We are active in the Mobility sector since 2010. Optimile offers a **white label cloud-based Mobility-as-a-Service Platform & App** that act as a link between different kinds of mobility services and the end-user.

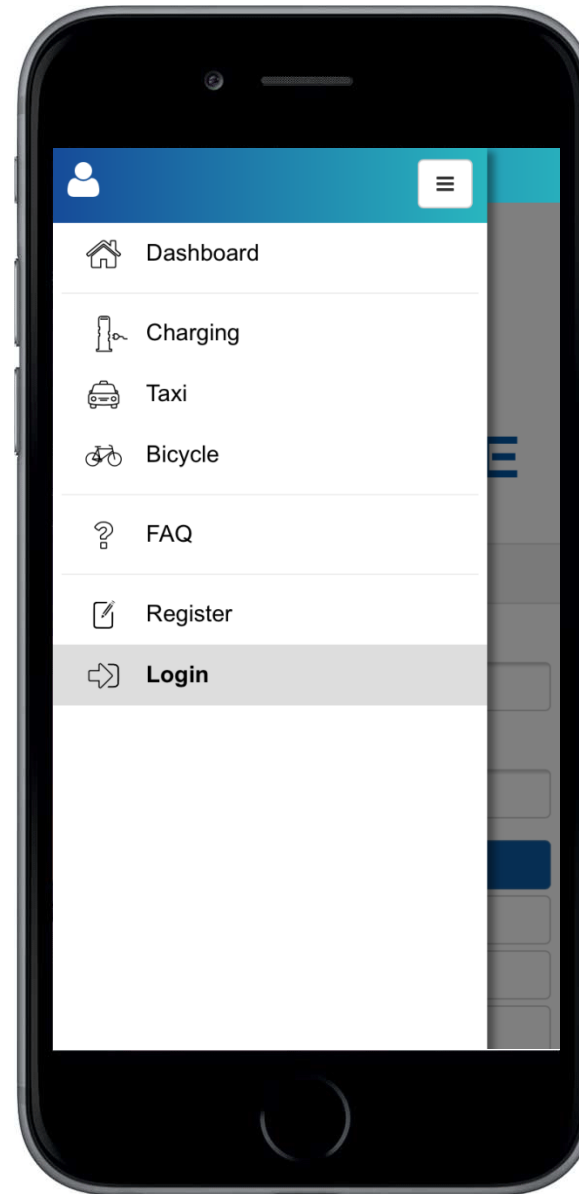
This Platform with a **complete suite of services** offers the ultimate freedom to offer a wide range of mobility services to the end-user in an efficient and flexible way.



How does it work?

MaaS App is available as a

- Web app
- Dedicated app (iOS, Android, Windows)



Clustering the services

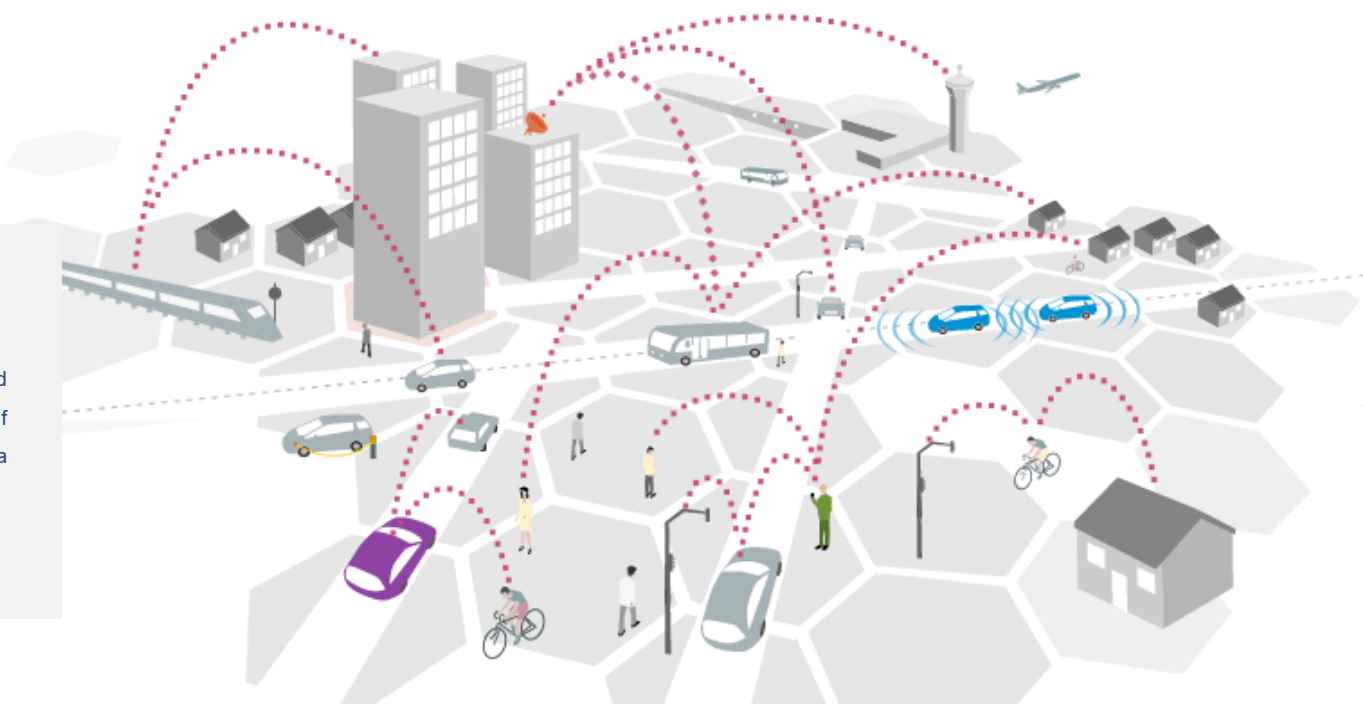
The separate mobility services will be combined to create one clustered route. People will not have to do any research anymore & will be more likely to use those clustered services.



What's coming next?

Mobility will be offered as a mobility package

As in the mobile sector, the mobility service will be offered as a package. Each package includes a specific number of services that you can use every month for free or for a lower price.



- ✓ Mobility operators can reach a larger public;
- ✓ Mobility operators can reach users who don't want to subscribe but who would like to use their service from time to time;
- ✓ A benefit to mention when there are new tenders;
- ✓ Profit of the promotion campaigns of the Mobility Service Provider;

- ✓ Financial transactions: easy and transparent payment system where the Mobility Service Provider settles all financial transactions with the Mobility Users;
- ✓ Linking mobility services: In comparing with a self-owned car, in most cases the service of a Mobility Operator only covers a part of the route of a Mobility User. It takes too much effort for an end-user to investigate how he can combine those mobility services to reach his destination point. Mobility Operators are therefore missing some opportunities.

Advantages of MaaS for mobility users?

General

- ✓ Access to different kinds of Mobility Services with one registration;
- ✓ All Mobility Services gathered in 1 invoice;
- ✓ No administrative hassle;
- ✓ The Mobility Service Provider determines the most efficient or the cheapest route schedule with the different Services.

Specific for companies

- ✓ Possibility to create a mobility budget for your employees;
- ✓ No administrative hassle with all the tickets;
- ✓ Transparency;
- ✓ Determines the different kinds of mobility possibilities for your employees in an efficient way;
- ✓ Recover your VAT costs.

Contact Optimile for a free demo of the platform. We would love to get in touch.



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